

Teme Augama Anishinabek Implementation Plan

Our transition from Temagami First Nation to our traditional name, **Teme Augama Anishinabek**, is now underway. This change honours our identity as the Deep Water People and brings our identity, governance and communications into cultural alignment.

This update outlines the high-level steps and timeline we'll follow as we move together through this transition.

1. Planning & Preparation (Nov–Dec 2025)

We are laying the foundation for a smooth transition:

- Meeting with Managers for Material Inventory & Update Requirements.
- Meeting with the Language Commission for language advisement, pronunciation guidance, and support materials.
- Meeting with Elders and Cultural Advisors for ceremony planning, protocol guidance, and cultural alignment.
- Meeting with IT supports to prepare email changes, website updates and technical requirements.

2. Design & Updating Materials (Jan–Mar 2026)

Communications will:

- Refresh all logos, templates, letterheads, signage, and administrative materials.
- Prepare updated public-facing and internal resources.
- Work with departments to identify what each area needs for a smooth transition.

3. Internal Launch (Early March 2026)

Before the public launch, staff will receive:

- New templates and updated tools.
- Guidance for how and when to switch materials.
- Pronunciation training, offered through the Language Commission and supported by audio and video recordings for staff and community.
- Opportunities for Q&A and support as we make the change together.

4. Community Launch — March 20, 2026

On the Spring Equinox, we will gather for a cultural ceremony and unveiling — a moment of renewal, balance, and reclamation. More details will be shared as planning continues.

5. Ongoing Rollout (Spring–Summer 2026)

This includes:

- Updating signage, documents, and online systems.
- Supporting staff and community as questions arise.
- Continued training opportunities for pronunciation and understanding the meaning of our name.



**Save the
Date:**

March 20, 2026

**Restoring
Our Name**

Ceremony &
Unveiling Event

**TEME AUGAMA
ANISHINABEK**
FORMERLY TEMAGAMI FIRST NATION

What You Can Expect

- Monthly updates in the BI Blast as progress continues.
- An internal launch to prepare leadership and staff.
- Clear guidance on when to shift materials.
- Consistent pronunciation support, both in person and through accessible audio/video tools.
- A respectful, coordinated, culturally grounded process.

Watch for more information to come.

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Restoring Our Name – Update #2

Teme Augama Anishinabek Implementation Plan

Internal

Note to Staff & Leadership

As we move toward the March 20th launch, specific guidance on when to begin shifting materials to the new branding will be provided.

To ensure a smooth and unified transition:

Continue Using Current Branding

Please keep using our existing logos, letterhead, templates, and signage until official instructions are given. ***This prevents confusion and helps us maintain consistency during the transition. We will move together - In Unity.***

Transition Kits Coming

Closer to the internal launch, staff will receive a Transition Kit, which will include:

- Digital Materials
- New templates and stationery sets
- Updated letterhead
- Website changes
- Instructions for applying the new name to administrative documents
- Printed Materials
- Updated signage (where applicable)
- A pronunciation guide (print & audio-video links)
- Quick-reference naming guide

You will receive clear direction on:

- The exact date to begin using the new materials
- How to update your documents where applicable
- Where to access all files
- Who to contact for support

What We're Working On Now

Over the next several months, our Communications Team is following an implementation plan. This plan includes creation of updated logos, signage, documents, templates, agreements, digital tools, and administrative materials.

To support this work, we are meeting with key groups across the organization:

- Managers Meeting: Planning timelines, departmental needs, and changeover coordination
- Language Commission Meeting: Pronunciation training, audio/video supports, and cultural accuracy
- Cultural Advisor Meeting: Ceremony protocol, teachings, and the spiritual meaning of the name restoration
- IT Support Meeting: Email, website, and technical updates to ensure a smooth transition for staff



WHY ARE WE WAITING?

Everyone is curious about why the delay.

We're taking the time needed to prepare our materials and updates in a coordinated way. This helps prevent confusion and **ENSURES THE RETURN TO OUR TRADITIONAL NAME IS DONE WITH THE HONOUR, DIGNITY, AND CARE IT DESERVES**—rooted in our identity and the strength of our language.

Miigwetch for your continued patience.